



 **0800 368 8119**

 **WWW.REVITALO.CO.UK**

 **INFO@REVITALO.CO.UK**

The UK cosmetic surgery market is estimated at around £273m (US\$345m) in 2017, however estimates for the non-surgical market suggest it could be worth in excess of £3bn (US\$3.8bn) within the next five years. You're probably already aware that non-surgical cosmetic treatment is now viewed as an integral part of a beauty and wellbeing program by many women and increasingly, men. Treatments offer a fast and relatively inexpensive 'fix'. In some cases, an injectable treatment costs no more than a high-end face cream and can achieve noticeable results, making it attractive to a much broader demographic and socio-economic group.

But the other side of the coin have something very grave that we are trying to mitigate as an organization which is explained below.





The aesthetic industry in the UK unfortunately is going through a distressing phase which is no longer invisible for anyone to notice. Every day we see reports of many injectable procedures going wrong and sometimes leading to severe complications and life-long deformities.

The matter of fact is that this industry has lost its credibility due to 3 major reasons (highlighted) which could have been avoided if regulations & robust accreditations processes were in place. Unfortunately, CQC doesn't regulate this industry and due this you see numerous non-medics getting attracted to this market to such an extent that they are found learning at many centres who are providing inadequate training modules which are not sufficient for even medics to get adequately trained. The result is we see many inadequately trained candidates trying to establish their practice in vain.

OUR AIM

Revital 'O' is an organisation working towards building a network of passionate and talented aesthetic injectors called ABM (Aesthetic Board Members) who belong to medical fraternity.

To counter the lost credibility factor of Aesthetic sector in the UK, Revital 'O' is trying to bring novel benchmarks by providing trainings which are continuous and supportive in nature eventually creating highly efficient Aesthetic Board Members & trainers who are fully dedicated to our primary cause (aim).

Only this kind of continuous learning platforms can create efficient aesthetic practitioners who can be trusted by the end users (patients) bringing new paradigm shift to the deteriorating industry.

OTHER INSTITUTES & REVITALO

There has been a recent increase of medics and non-medics who are showing interest to explore the aesthetic industry. Many are willing to pay for expensive courses in order to get certified. But unfortunately, these certificates are not validated by NHS as majority of these institutes provide ineffective & short courses.

NHS says: "Avoid practitioners who have no training or have only completed a short training course in Botox"

Further, upon completion of these short courses most of the medics feel overwhelmed (after seeing 7 plus technique on a single day) and the subject becomes volatile thus eventually they feel confused and less confident. Moreover, the course of anti-wrinkle (which shows the effects after 4-5 days of injection) is not fully tracked thus the training what they have received is incomplete. Thus, all their efforts & investments have gone waste and they will never get confidence to start on their own.

The fact of the matter is injectables cannot be learnt in 2 -5 days. It needs regular practice to develop hands-on experience. Furthermore, in many training facilities the injectable training is provided on mannequins and delegates are given certificates without having any proper hands-on training.

Whereas at Revital 'O' we make sure that our ABMs get proper hands-on training on live models where they learn anatomy and identify important landmarks prior to the procedure. They learn to do these procedures under the direct supervision of our skilled trainers.

Not only do we provide hands-on training on live models, but we also train our network practitioners and delegates to perform complex procedures using cannula that can help minimize the risk of complications and help them gain confidence to perform these procedures independently. Many training facilities offer these training as a separate course (masterclass) and charge for these courses separately.

Our aim is to make our network practitioners excel in the field of aesthetics.



AESTHETIC INDUSTRY & REVITALO

At Revital 'O' in association with Huda Health Care we provide continuous training platform (and ongoing support) for medics to become experts in consultation, treatments, complications and after care in many injectable procedures such as Botox, Dermal fillers, PRP, Fat Dissolvers, Skin boosters and many other.

Revital O wants to work with you, to capitalise on such a booming non-surgical industry and create its own identity by making the masses & end users aware of our well mentored ABMs and trainers, who are equally safe, efficient, affordable and result oriented.

To meet the rising demand, Revital 'O' offers medics & practices a unique opportunity to become our partners as ABMs and Trainers respectively.

WHO ARE OUR ABMS & TRAINER ?

A) WHO CAN BECOME ABMS ?

Surgeons, doctors, dentists, nurses, pharmacists, paramedics and minimum level 3 (NVQ)

What ABMs will get from Revital 'O' ?

ABMs will get two platforms;

- a) Continuous learning & ongoing support
- b) Marketing & Branding

B) WHO CAN BECOME REVITAL 'O' TRAINERS?

GPs, dentists, nurses and with clinics can become members of Practice-connect.





- 1) Training on-site
- 2) Online training (Multiple access)
- 3) Networking with 25 local referral partners under your brand
- 4) Training on new treatments (in future)
- 5) ABMs, ANPs & delegates to train
- 6) Insurance to train
- 7) Equipment, products & consumables
- 8) Accreditations under Revital 'O'



Courses	Standard	Silver	Gold	Diamond
Injectables	One-Time course	Three Masterclasses (each course)	Life-long (Every month Masterclass)**	Life-long (Every month Masterclass)**
Phlebotomy	Certificate	Certificate	Certificate	Certificate
Skin Boosters		Learn & Earn	Learn & Earn	Learn & Earn
Fat Dissolvers		Insurance	Insurance	Insurance
Cupping			Prescriber	Prescriber
			Marketing under Revital 'o'	Marketing under Revital 'o'
			Support***	Support***
			You become ABM***	You become ABM***
			Training New procedures***	Training New procedures***
				Huda Clinic



Our Aesthetics Training section is led by well-known doctors and aesthetic practitioners with a well-designed teaching framework and an intensive mentoring platform for you with the much-needed reassurance that your learning needs are individually met.

Designed for any individual with a flare and passion to kickstart a career or transition to a successful career in the aesthetics industry, or therapists or medical practitioners who wish to move on to more advanced aesthetic treatments or any experienced aesthetic practitioners seeking to enhance their current knowledge or learn a new technique or procedure in aesthetic and gain practical knowledge, Our course is accessible to medics who are complete beginners in aesthetics and to those who have been practicing aesthetics for some time.

It your discretion to select any one of the options depending upon on your interests. Kindly mention the same on the last page a row above to your signature

Post training Revital'o' will market you under its brand to around 25-50 local referral partners. There is no binding clause with Revital'o'. You are free to establish your own aesthetic clinic and Revital 'O' will help you in the same.

WE OFFER TRAINING IN THE FOLLOWING AESTHETIC PROCEDURES:



At Revital'o', we ensure that our training courses and learning materials meet the highest standards of the Aesthetic sector. In near future we will be adding more treatments for our ABMs to learn without extra charges.

CONTINUOUS LEARNING PLATFORM

First-of-its-kind continuous learning platform for continuous professional development in the aesthetic field. Every month we run 2 full day course for you, if you miss any-time or any-thing there is always a next time.

Opportunity to upgrade & enhance your aesthetics knowledge by attending online webinars which are conducted every month and you free to attend as many times you want

Once enrolled as ABM, we don't charge for any refresher course fee. Also, we provide you with various opportunities to gain the knowledge of all the procedures provided under the banner of Revital'o'.

Our ABMs are more than welcome to take advantage of this unique opportunity to enhance and upskill their knowledge in aesthetic procedure





Inspired by: An independent survey carried out by Huda Health Care Ltd a parent organisation shows that an average of only 1 out of 10 Aesthetic students who have undergone aesthetic training from other institutes are in position to establish themselves as a successful Aesthetic practitioner; while the remaining 9 could not achieve the competency required for practicing injectable aesthetics besides they are losing their precious time and money in the process.

LEARN & EARN

Great opportunity to utilise our 'Learn & Earn' Scheme. Our unique 'Learn & Earn' Scheme enable our ABMs to learn on the job, gain valuable skills, and improve entrepreneurship opportunities with the help of mentors and classroom training. Not only we facilitate one-to-one aesthetic training on live models, our ABMs earn income right away by bringing their own live models to one of our 'open houses'.

We run open houses on 2 days every month i.e., 1st & Last Saturday

If you think you cannot arrange live model don't worry there is always someone learning & earning in your group. You have to simply intimate your interests within the peer or to your accounts manager who will get you hooked to such sessions, but we highly encourage our ABMs to start interacting with their family and friends to create live models for themselves as this will be the first step to sell their practice.


**LEARN &
EARN**



REGULAR AND ONGOING SUPPORT



LEARNING SUPPORT

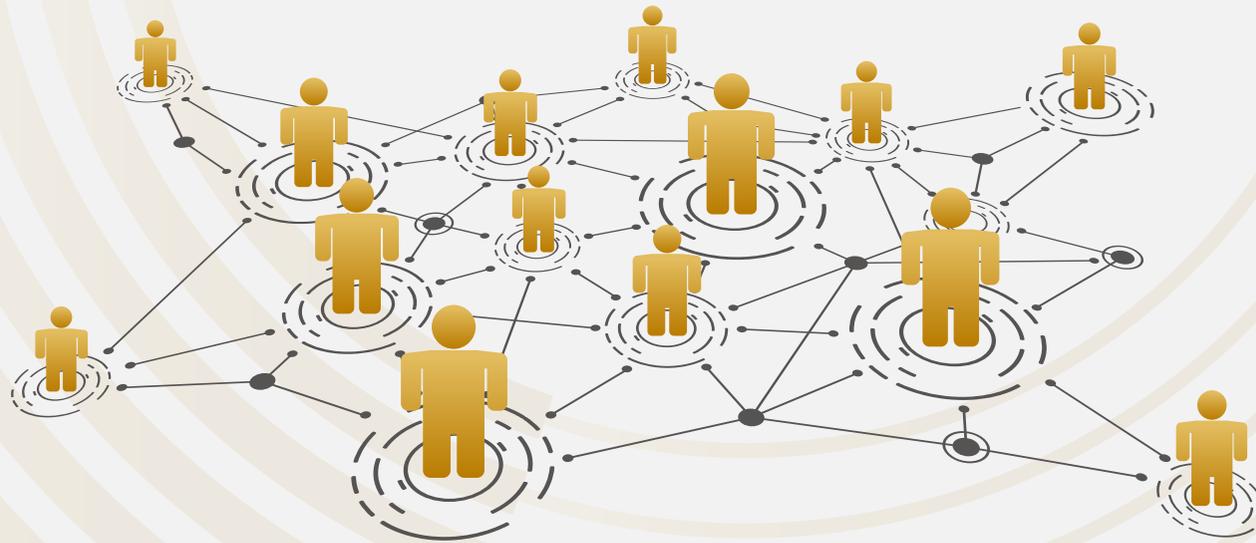
UNDER REGULAR AND ONGOING SUPPORT

- Call centre & eMedicard as a support for you and your clients
- Remote video call or chat support while you are preparing for or doing any treatments
- Prescribers for you to support during botox treatments



SOCIAL MEDIA/NETWORKING PLATFORM

We also provide opportunity for our ABMs to continuously interact with the aesthetic experts and peer groups online through our networking & social media platform like WhatsApp, Emails, etc. You will gain access to a diverse group of incredibly successful experts & information to guide you and keep you updated in the developments and advancements in the field of aesthetic medical care. Thus you become part of an aesthetic practitioner's community which is focused and highly passionate



REMOTE CO-CONSULTATION

We are with you all the way in your journey to be a successful aesthetic practitioner. We will allow you to utilize our our trainers as a co-consultant to observe you and guide you through phone or video call when you feel you require help while in consultation or perform complex aesthetic procedures.





CO-CONSULTATION- SUPPORT & EARN

DISCOUNTED PRODUCTS AND EQUIPMENT TO GET YOU UP AND RUNNING

Revital'o' makes our ABMs industry-ready by facilitating them to avail discounted products, consumables and equipment for initiating their journey as a self employed aesthetic practitioner.

We ensure that our ABMs are at the forefront of the most lucrative and the ever-growing aesthetic industry

HUDA CLINICS THROUGH PHARMA-CONNECT

We propose to establish our clinics in the assigned locality of our ABM. This will be achieved by partnering with the local pharmacies. Each pharmacy has their own consultation room and we will associate with these local pharmacies to establish Huda clinics for you to treat the clients

MARKET YOU THROUGH REVITAL'O'

To establish any practice especially in aesthetic sector needs marketing and branding. Further, it is very critical that you are clear who you are targeting so all our public facing text, website, advertisements and social media accounts are tailored to promote our ABMs and will be targeted to people/businesses most likely to want your services.

Revital'o' will be doing minimum of 25 and maximum of 100 such tie-ups with salons, barbers, spas and other businesses under your belt. Through these network partners we will generate clientele for you to develop confidence and increase your practice



HOW DO WE CHOOSE OUR AESTHETIC BOARD MEMBERS (ABM).....

- **Interview** - We will conduct an informal interview with you to discuss our platforms in detail, our requirements and your expectations. The applicants who show high level of awareness and flair for the industry will be given an opportunity to become an ABM..

MARKET YOU THROUGH REVITAL'O'

- **Welcome offer letter and invoice-** Successful candidates will be sent an offer letter via email summarising the course, various options, payment and finer details

- **Onboarding call** - You will receive an onboarding call from your account manager who will run through the offer letter and invoice and answer any outstanding questions or concerns. You will then sign and return the offer letter and make payment. Once we have received your payment, we can begin your enrollment.
- **Enrollment** - You will receive all course materials and theory documentation in due course with further instruction. You're ready to go!

OUR TRAINING ETHOS.....

- We believe in providing meaningful mentoring in which ABMs should feel the value of association but not the brunt of cost to learn a new skill
- We provide in depth training with regular practice sessions to enable our learners to gain confidence & efficiency on all the skills prior to initiating the branding & marketing
- We provide a platform for ABMs to learn and update their knowledge on regular basis
- All ABMs must be of a high standard when they finish the course. Learners will be trained in depth and tested before we refer them any clients. We do not put a time frame on our courses as we want learners to finish the course feeling confident and capable.
- We inspire our ABMs to become our future trainers

We usually assign only one ABM or Single Practice to a designated area unless the demand in that area increases or we found a problem with the existing ABM or Practice. Therefore the sooner you decide to come on board with us, the better for you!

We think we've covered everything, however, any questions do not hesitate to contact us.

We look forward to welcoming you to our team!

MANCHESTER
Suite 2, Universal Square,
Devonshire Street North,
M12 6JH, Manchester, UK.

LONDON
9, New Road, London E1 1HE

INFO@REVITALO.CO.UK

